

H3810 Section on Tobacco Control Program

Changing Landscape of Tobacco, E-Cigarettes, and Vaping: New Products, Old Problems, and How Pediatricians Can Help

Sunday, October 4
3:00PM – 5:30PM CDT

During this condensed section program, we will discuss the current crisis in e-cigarette/tobacco use, including the epidemiology and the role of advertising and anti-tobacco counter-messaging. Participants will learn strategies to address tobacco use with their patients and opportunities for advocacy.

3:00PM	Welcome <i>Moderators: Rachel Boykan, MD, FAAP; Susan Walley, MD, FAAP</i>
3:15PM	Epidemiology of the Current Crisis: Understanding Use Patterns of New and Emerging Tobacco Products <i>Brian King, PhD, MPH</i>
3:45PM	Q&A
3:55PM	Tobacco Trainee Champion Awards and Stories From the Field
4:10PM	Break/Networking Activity
4:25PM	Advertising and Counter-Messaging <i>Kathleen Crosby; Brian King, PhD, MPH; Capt. Theresa Watkins-Bryant, MD, FAAP</i>
4:55PM	Q&A
5:05PM	Top Abstract Oral Presentations <i>Moderator: Rachel Boykan, MD, FAAP</i>
5:25PM	Closing Remarks
5:30PM	Adjourn