

Profile of Attendees

TOTAL 2018 CONFERENCE ATTENDANCE:

19,858

TOTAL PROFESSIONALS: 10,415

4,857

2,352 NONMEMBERS



MEMBERS

1,920

INTERNS/
RESIDENTS/
STUDENTS

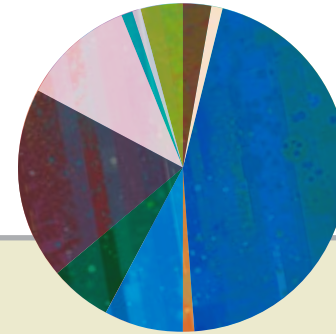


ALLIED
HEALTH/OTHER

1,114

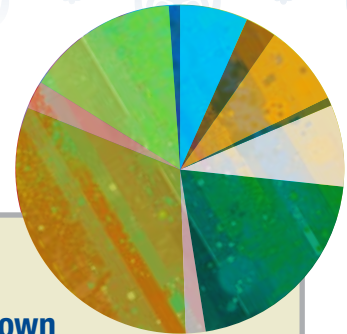
172 EXHIBITS ONLY
PROFESSIONALS

2,337 International Attendees



Attendee Profile

Allied Health	3%
Family Physician	1%
General Pediatrics	45%
Hospitalist	1%
Medical Student	8%
Nurse or Nurse Practitioner	6%
Pediatric Medical or Surgical Subspecialist	19%
Pediatric Resident or Fellow	11%
Physician Assistant	1%
Practice Manager	1%
Other	4%



Medical or Surgical Subspecialist Breakdown

Adolescent Medicine	7%
Allergy & Immunology	3%
Cardiology/Cardiac Surgery	8%
Dermatology	1%
Development & Behavioral	8%
Emergency Medicine	21%
Endocrinology	2%
Neonatology/Perinatology	32%
Pulmonology	3%
Surgery	15%
Urology	1%



Purchaser Profile

\$50,000 – \$100,000	36%
\$100,000 – \$250,000	25%
\$250,000 – \$500,000	16%
\$500,000 – \$1,000,000	10%
Over \$1,000,000	13%

