Profile of Attendees

TOTAL 2018 CONFERENCE ATTENDANCE:

19,858

TOTAL PROFESSIONALS: 10,415

4,857 MEMBERS
2,352 NONMEMBERS
1,920 INTERNS/RESIDENTS/STUDENTS
172 EXHIBITS ONLY PROFESSIONALS
11,114 ALLIED HEALTH/OTHER

2,337 International Attendees

Attendee Profile

- Allied Health .............................................. 3%
- Family Physician ........................................ 1%
- General Pediatrics .................................... 45%
- Hospitalist ............................................... 1%
- Medical Student ....................................... 8%
- Nurse or Nurse Practitioner ..................... 6%
- Pediatric Medical or Surgical Subspecialist ... 19%
- Pediatric Resident or Fellow ...................... 11%
- Physician Assistant ................................ 1%
- Practice Manager .................................... 1%
- Other ....................................................... 4%

Purchaser Profile

- $50,000 – $100,000 .......................... 36%
- $100,000 – $250,000 ....................... 25%
- $250,000 – $500,000 ......................... 16%
- $500,000 – $1,000,000 .................... 10%
- Over $1,000,000 ............................. 13%

Medical or Surgical Subspecialist Breakdown

- Adolescent Medicine ....................... 7%
- Allergy & Immunology ...................... 3%
- Cardiology/Cardiac Surgery ............. 8%
- Dermatology ........................................ 1%
- Development & Behavioral .......... 6%
- Emergency Medicine .................... 21%
- Endocrinology ................................. 2%
- Neonatology/Perinatology ............ 32%
- Pulmonology .................................... 3%
- Surgery .......................................... 15%
- Urology .......................................... 1%