



Sunday, October 27

1:30PM – 5:30PM

H3145 Council on Communications and Media Program

Media Representation and Cross-Cultural Bridging: Challenges, Successes, and Opportunities

Today's children, particularly those from minority, immigrant, and refugee communities, are facing unprecedented challenges that affect their physical and mental well-being as well as their families' safety. This program will provide examples of how media can be used to help combat these problems and reach these populations on their own terms.

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| 1:30PM | Welcome
<i>Moderator: Nusheen Ameenuddin, MD, MPH, MPA, FAAP</i> |
| 1:35PM | Las Doctoras Recomendán: Reaching Spanish-Speaking Families Via Podcast
<i>Edith Bracho-Sanchez, MD, FAAP</i> |
| 2:20PM | Somali Health Board and the Intersection of Media and Advocacy for Refugees
<i>Anisa Ibrahim, MD, FAAP</i> |
| 3:05PM | Presentation of Holroyd-Sherry Award and Q&A |
| 3:35PM | Media and Self-Image: Why #RepresentationMatters for Children of Color
<i>Shaquita Bell, MD, FAAP</i> |
| 4:20PM | Our Children Are Listening: Responding to Inflammatory Media Rhetoric
<i>Katherine Yun, MD, MHS, FAAP</i> |
| 5:05PM | Q&A |
| 5:30PM | Adjourn |