H4012: Council on Communications and Media Program

Media Training- Mastering Pediatric Communications: Engaging with Reporters, Influencers, and the Public

Monday, October 5

8:00 AM	**Welcome*** *Moderator: Ilan Shapiro, MD, MBA, FAAP, FACHE*
8:05 AM	**Award Presentation*** *Yolanda Evans, MD, MPH, FAAP* • Emerging Voices Award • Holroyd-Sherry Award • Publishing Award
9:00 AM	**Social Media Training** *Tommy Martin, MD, FAAP*
9:50 AM	**Break***
10:05 AM	**Communicating with Reporters** *Randy Dotinga, Board Member, Association of Health Care Journalists*
10:55 AM	**Podcasting** *David Hill, MD, FAAP, and Joanna Parga-Belinkie, MD, FAAP*
11:45 AM	**Questions**
12:00 PM	**Adjourn**

**This portion of the agenda is not designated for CME credit.*