C1010: Firearm Injury Prevention Forum

Transforming Dialogue into Action for Firearm Injury and Violence Prevention

Friday, October 2

8:00 AM	**Welcome & Introduction to the Pediatric Firearm Injury Prevention Forum*** *Program Co-Chairs: Bindi Naik-Mathuria, MD, MPH, FAAP & Maya Haasz, MD, FAAP*
8:10 AM	**Strategic Communication with Media and Policymakers on Gun Violence Prevention** *Chethan Sathya, MD, MSc*
8:40 AM	**Building Trust Through Conversation: Effective Messaging with Parents and Firearm Owners** *Sandra McKay, MD, FAAP*
9:10 AM	**Break***
9:20 AM	**Strategic Communication and Trusted Conversations: A Q&A on Firearm Injury Prevention Messaging** *Moderator: Bindi Naik-Mathuria, MD, MPH, FAAP*
10:05 AM	**Break***
10:15 AM	**Oral Abstract Presentations** *Moderator: Maya Haasz, MD, FAAP*
11:15 AM	**In Review: Leading Firearm Injury Prevention Studies** *Kristyn Jeffries, MD, MPH*
12:00 PM	**Adjourn**

**This portion of the agenda is not designated for CME credit.*