



HO211: Council on Communications and Media Program

Navigating Media and Misinformation: Tools for Crisis Communication on Social Media

Saturday, September 27

- 8:00 AM **Welcome***
Moderator: Ilan Shapiro MD MBA FAAP FACHE
- 8:10 AM **Chair COCM Announcements: New AAP policy statement and resources from the Center of Excellence on Social Media and Youth Mental Health***
Speaker: Jenny Radesky MD FAAP, Immediate Past Chair of COCM
- 8:30 AM **Award Holroyd-Sherry Award and Emerging Voices Award***
Speaker: Dr Yolanda Evans
- 9:00 AM **Keynote: Difficult Conversations: Tools for Crisis Communication on Social Media**
Speaker: Julia Daisy Fraustino, Ph.D.
- 10:15 AM **Q/A**
- 10:35 AM **Break***
- 10:45 AM **Crisis Communication Skills in These Changing Times**
Faculty: Dr Yolanda Evans
- 11:30 AM **Open Forum**
- 11:40 AM **Closing Remarks***
Moderator: Dr Ilan Shapiro
- 12:00 PM **Adjourn**

**This portion of the agenda is not designated for CME credit.*