

**Company name to be listed:**

**Presentation title:**

**URL link:**

*\*\*The AAP will not promote product theater presentations that have not been paid in full\*\**

All product theater speakers must be reviewed and approved by the AAP prior to promotion of the product theater. The AAP does not allow the AAP Board of Directors, AAP National Conference faculty, National Conference Planning Group members, COCME voting members, and AAP Section/Council Executive Committee members to participate in a product theater (as planning group or speaker).

I agree to speaker guidelines.

All marketing & promotional pieces for the product theater(s) must include the following text:

*The presentation for this Product Theater is not designated for CME credit. This presentation is neither sponsored nor endorsed by the American Academy of Pediatrics.*

All marketing materials must be submitted to the AAP for review and approval (advertising materials should be routed through the advertising agency, WTG). The materials must clearly show that the product theater is hosted by the company and not the AAP – this determination is up to the discretion of the AAP. All marketing pieces, including onsite posters are the responsibility of the presenting company to produce.

I agree to include the disclaimer and submit all marketing pieces to the AAP for approval.

Product theaters are facilitated onsite by the presenting company, in accordance with AAP guidelines. It is the presenting company's responsibility to collect attendee information and coordinate catering orders and delivery.

I agree to facilitate collection of attendee information and catering orders and onsite delivery.