



H0152: Council on Communications and Media Program

Blogs, Podcasts, Videos, and Social Media: Digital Content Workshop

Saturday, October 8, 2022

1:00 PM	Introduction/Holroyd-Sherry Award Presentation* <i>Moderator: Michael Patrick, MD</i>
1:15 PM	Breakout Session 1 Blog Workshop <i>Christina Johns, MD, MEd</i> Podcast Workshop <i>Julia Magana, MD</i> Video Workshop <i>Brad Sobolewski, MD, MEd</i> Social Media Workshop <i>David Stukus, MD</i>
2:00 PM	Breakout Session 2 (Workshops repeat)
2:45 PM	Break*
2:55 PM	Breakout Session 3 (Workshops repeat)
3:40 PM	Breakout Session 4 (Workshops repeat)
4:25 PM	Break*
4:35 PM	Showcase and Discussion
6:00 PM	Adjourn

**This portion of the agenda is not designated for CME credit.*