



AAP experience

National Conference & Exhibition

PRODUCT THEATERS

Select From One Of Three Options:

Product Theaters Are Offered During Unopposed Session Hours

OPTION 1:

Product Theater A

SEATS 100 PEOPLE
\$12,600 / 30 minute slot

OPTION 2:

Product Theater B

SEATS 150 PEOPLE
\$14,000 / 30 minute slot

OPTION 3:

Product Theater C

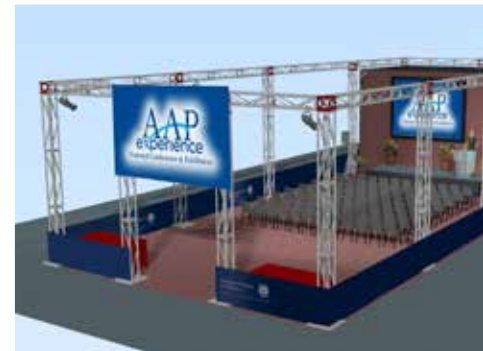
SEATS 200 PEOPLE
\$16,000 / 30 minute slot

Promotion:

- Onsite Final Program (promotion of product theaters)
- Online at aapexperience.org, conference website
- Exhibit Guide (if committed before print date)
- Exhibit hall entrance unit
- Agenda will be distributed with the tote bag (provided to every attendee at registration)

Equipment:

- Theater seating
- Complete audio visual package
- Option to add food & beverage (at an additional cost)
- Lead retrieval



PRODUCT THEATER TIME SLOTS:

SATURDAY, SEPTEMBER 16, 2017

12:30 PM – 1:00 PM
1:15 PM – 1:45 PM

SUNDAY, SEPTEMBER 17, 2017

12:30 PM – 1:00 PM
1:15 PM – 1:45 PM

MONDAY, SEPTEMBER 18, 2017

12:30 PM – 1:00 PM
1:15 PM – 1:45 PM

GO THE EXTRA MILE >>

PRODUCT THEATERS

PRODUCT THEATER APPLICATION

CHOOSE YOUR PRODUCT THEATER: Product Theater A Product Theater B Product Theater C

Key Contact for Product Theater:

Company/Organization Name: _____

Key Contact and Title: _____

Address: _____

City/State/Postal Code/Country: _____

Telephone: _____ Ext. _____

E-mail: _____

Please be sure to include the following:

- Application
- Submission of content, to include schedule of presentation
- Speaker contact information and credentials

An invoice will be sent to the key contact once the product theater is approved.

Signature _____

Date: _____

GUIDELINES

AAP National Conference faculty and/or Section/Council Executive Committee members are not permitted to present for a product theater. Product theaters are facilitated onsite by the presenting company, in accordance with AAP guidelines.

Continuing Medical Education:

Continuing Medical Education (CME) credit may not be offered by companies/organizations for their educational presentation.

All marketing & promotional pieces for the product theater(s) must include the following text: The presentation(s) for this Product Theater are not designated for CME credit. This (These) presentation(s) is (are) neither sponsored nor endorsed by the American Academy of Pediatrics. All marketing pieces must be submitted to the AAP for review and approval.

The materials must clearly show that the product theater is sponsored by the company and not the AAP — this determination is up to the discretion of the AAP.

Cancellation:

All cancellations must be received in writing. An accepted submission for product theater must cancel on or before June 2, 2017. Cancellations before June 2, 2017 are entitled to a 50% refund. Cancellations after June 2, 2017 will not be entitled to a refund.

Submission and Scheduling Process:

All presentations will be reviewed by the AAP before being accepted. Upon acceptance, time slots will be provided on a first-come, first-served basis. Submissions should be sent to:

Eva Fujino, AAP Exhibits Manager,
efujino@aap.org or

American Academy of Pediatrics
Attn. Eva Fujino
141 Northwest Point Blvd
Elk Grove Village, IL 60007

Questions?

Please direct product theater questions to Eva Fujino, AAP Exhibits Manager, efujino@aap.org or 847/434-7885 or Marge Gates, Exhibits and Meeting Services Assistant, mgates@aap.org or 847/434-4321.

***In order to participate in an AAP product theater, companies must be a 2017 AAP exhibitor.*

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN®

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